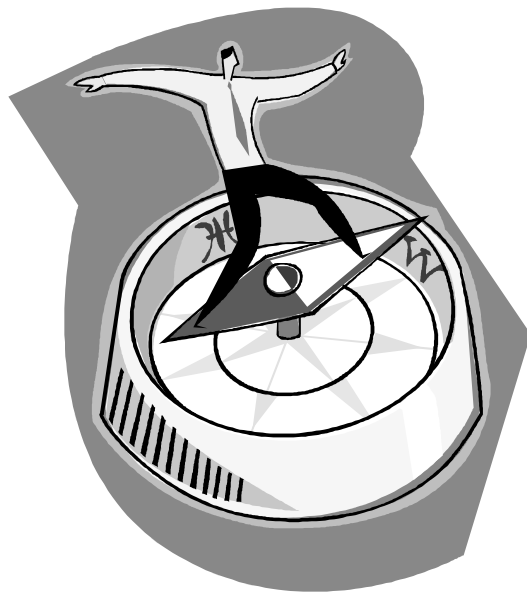


# *Managing Change*



*With*  
*Keith Lowry Seminars, Inc.*  
[www.keithlowry.com](http://www.keithlowry.com)



*“ Why, back in my day sonny, we had to walk 10 miles, through the snow, uphill, both ways, just to get to school. And that was after milkin’ the cows and plowin’ the back 40... Oh yeah, I’ve seen some changes in my day all right... Why I remember when...”*

*Ever heard that story, or one like it? Imagine you were talking to your grandchildren. (I know you’re too young for grandchildren... I said IMAGINE!) What would you say to them about the changes in the world you’ve seen in your lifetime?*

## **CHANGE!**

- 1. Common attitudes about change*
- 2. Some famous and not-so-famous quotes about change*
- 3. WHY CHANGE? Benefits we’ve experienced from change*
- 4. What do we REALLY like/dislike about change?*
- 5. 10 Important Questions to help us understand and implement change*
- 6. Communication Strategies for building support for change*
- 7. What CHANNEL are you on?*
- 8. What’s the RATE?*
- 9. 10 Steps to Discover the BARRIERS to change, and how to overcome them.*
- 10. The Power and Usefulness of Innovation – and how easily we can KILL it!*
- 11. How to encourage and develop innovation*

Contact us at [keith@keithlowry.com](mailto:keith@keithlowry.com)

Or (817) 467-7797 TODAY, and schedule a seminar for YOUR group today!

**LET’S CHANGE SOMETHING for the BETTER!**